

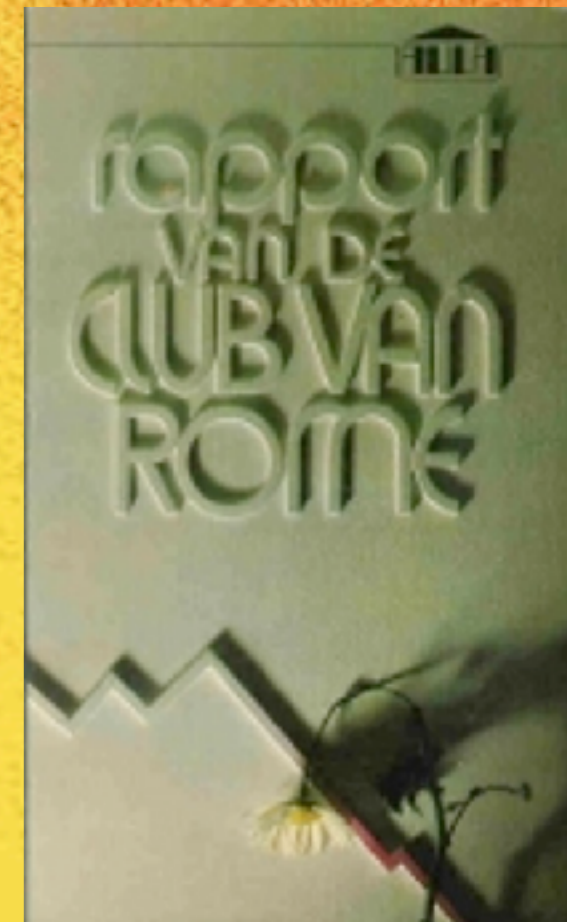
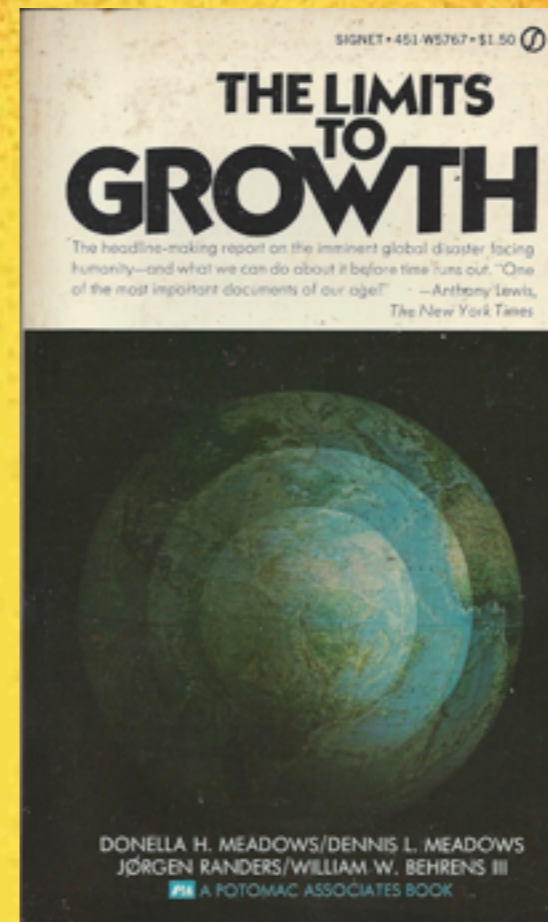


Een  
beter  
milieu  
begint niet  
bij jezelf   
Jaap  
Tielbeke

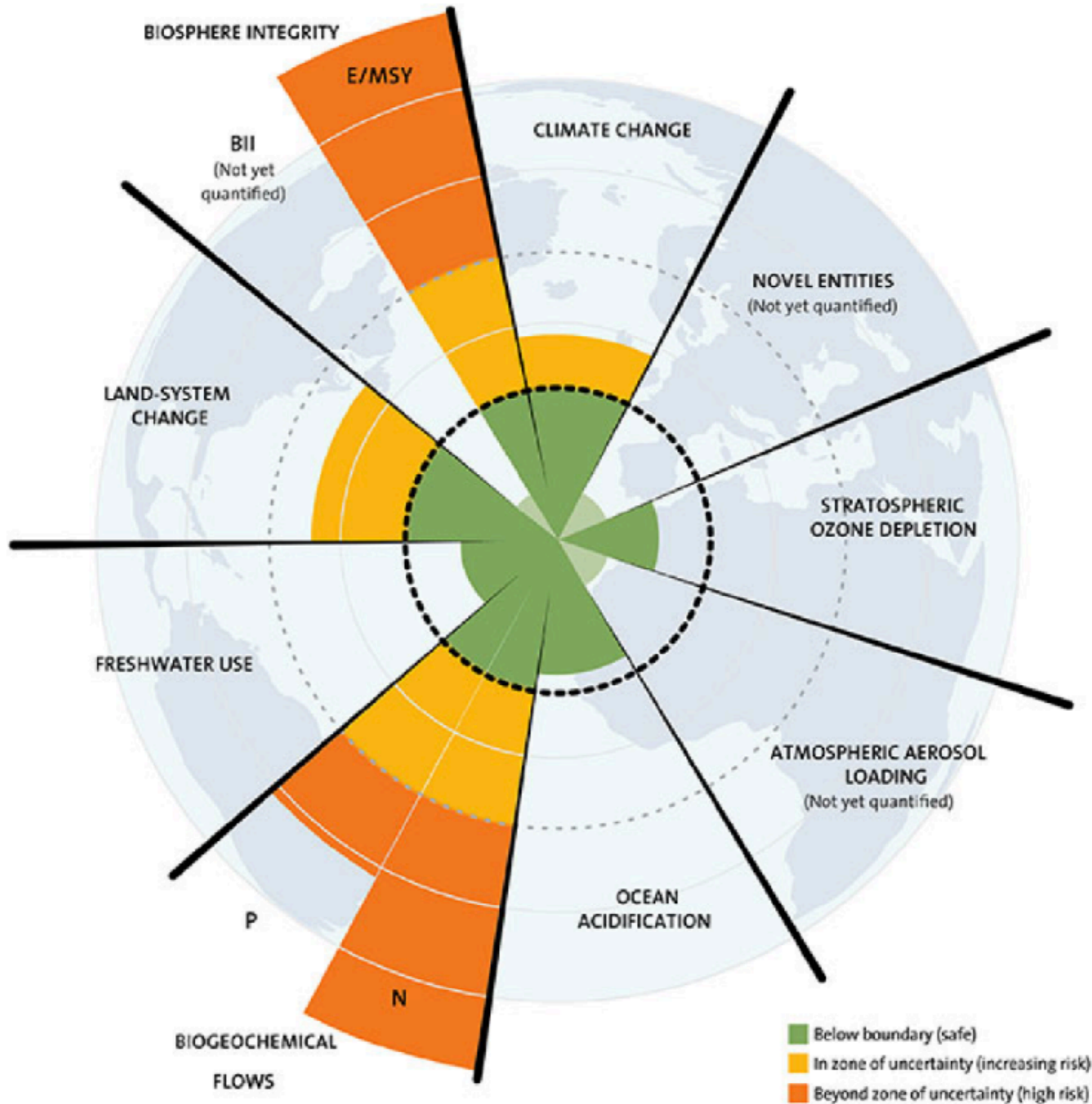


**EEN BETER MILIEU  
BEGINT BIJ JEZELF**



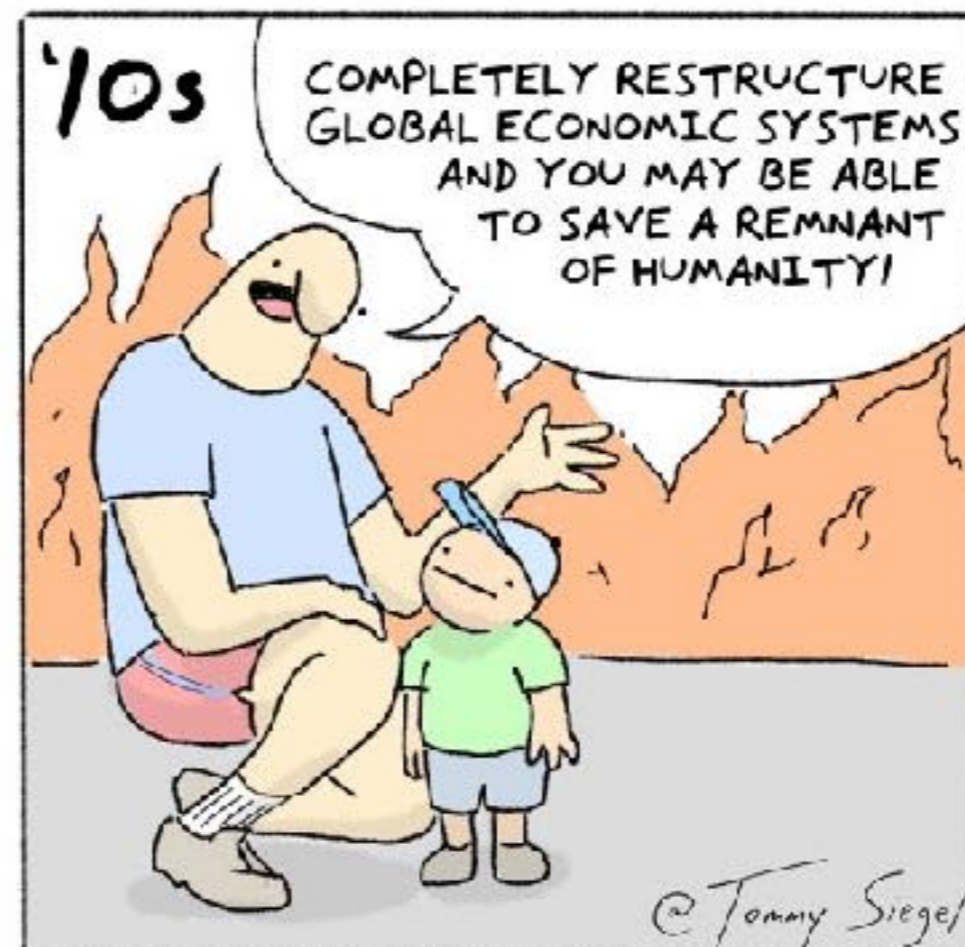








# IT'S THAT EASY!







Een  
beter  
milieu  
begint niet  
bij jezelf   
Jaap  
Tielbeke

**1** IF YOU'RE HAVING A CUP OF COFFEE, ONLY BOIL A CUP OF WATER



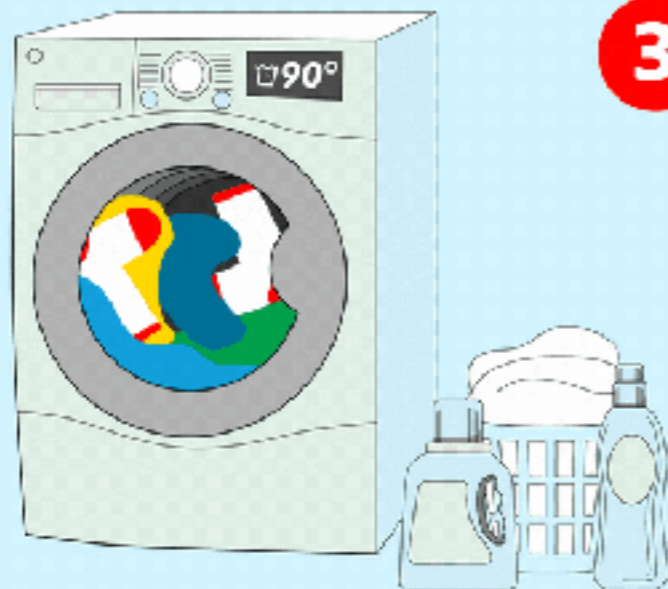
**4** HANG YOUR CLOTHES UP TO DRY



**2** IF YOU CAN, CHOOSE AN ENERGY-EFFICIENT FRIDGE FREEZER



**5** STOP CHECKING IF THE CHIPS ARE READY!



**3** CHOOSE A COLD WASH

**6** CHANGE THOSE OLD LIGHTBULBS FOR ENERGY-EFFICIENT ONES







① Eco-Value

Green

with most  
downstream

Green  
Energy

Green  
Action

Green  
ink  
m









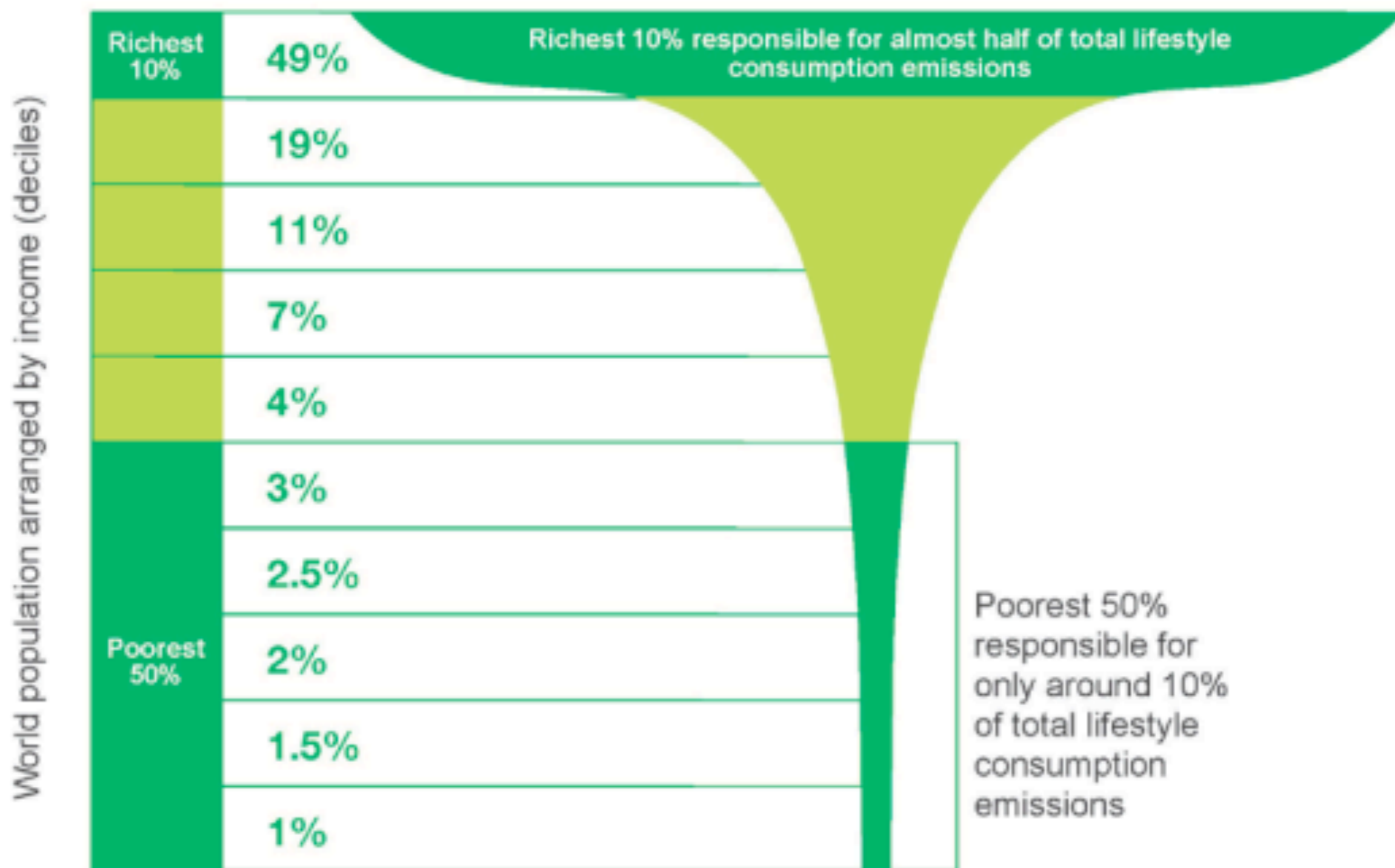
# 'Rijkste 1 procent stoot dubbel zoveel CO2 uit als armste helft wereldbevolking'





**Figure 1: Global income deciles and associated lifestyle consumption emissions**

Percentage of CO<sub>2</sub> emissions by world population





# LITTLE THINGS YOU CAN DO TO SAVE THE ENVIRONMENT

BIKE TO WORK



TRY MEATLESS MONDAYS



GUILLOTINE THE CORRUPT CORPORATE CLASS THAT IS POISONING THE PLANET FOR PROFIT



RECYCLE



@ILEX\_OPACA





**HUP  
MENSEN!**  
WE KUNNEN DIT!

**DOE  
IETS**  
KOM OP ZEG!

**CO<sub>2</sub>  
Nee**

**...ren**

**...oop hier  
... WE ❤️**





Een  
beter  
milieu  
begint niet  
bij jezelf   
Jaap  
Tielbeke